



**LAUREATE**  
INTERNATIONAL  
UNIVERSITIES

Art & Design  
Education

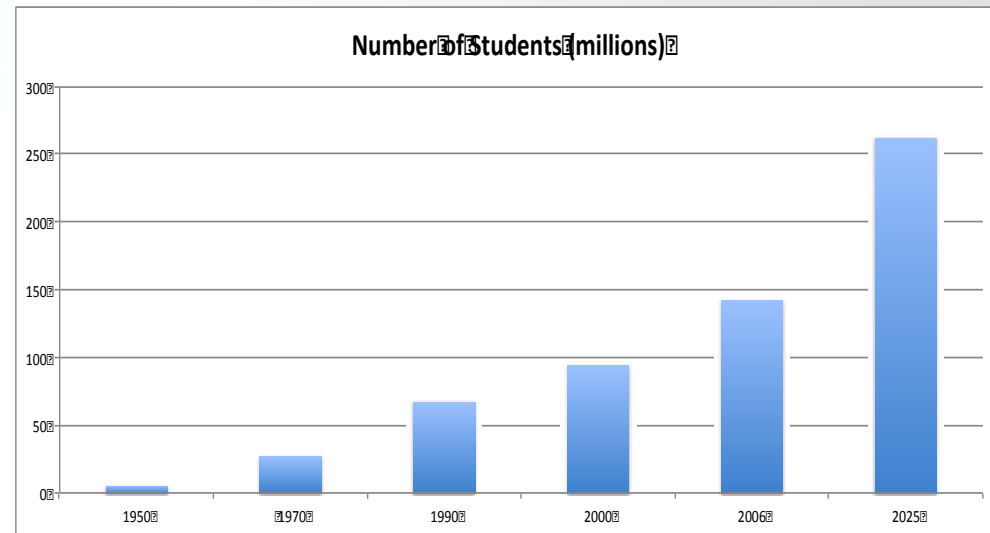
# Creative Economies and the role of Schools in fostering innovation

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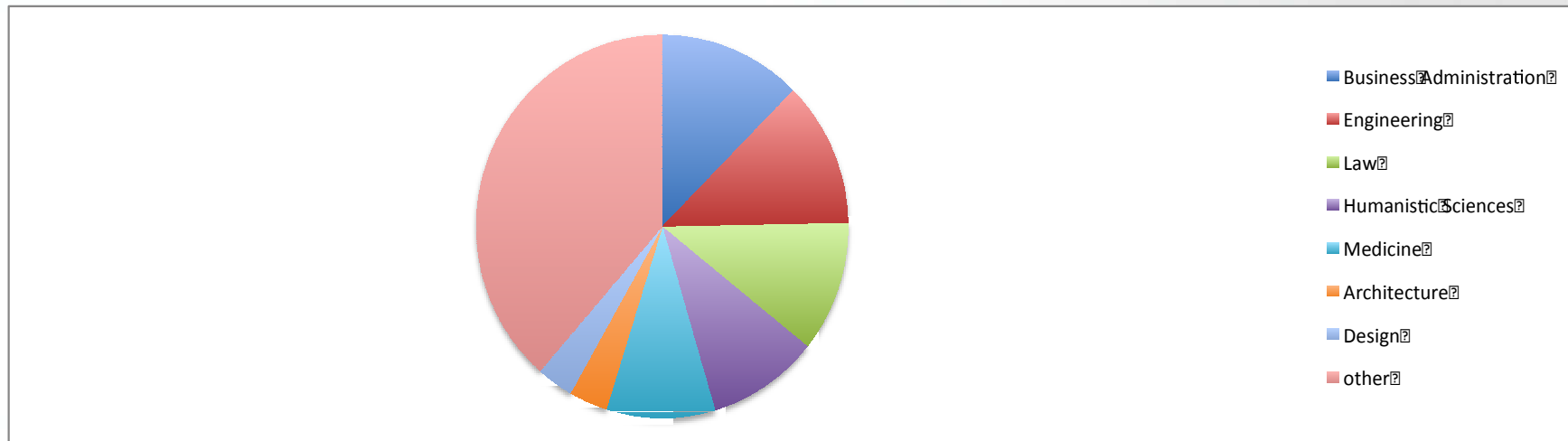
To share information and comments about Higher Education trends and how they can play a role in fostering innovation.

- In Europe, the economic situation, social changes and demographic pressures lead to the development of a creative and knowledge-based economy
- Education is a key factor in its development
- This presentation will focus on design-driven innovation

- In the world there are almost 17.000 Higher Education establishments, with a total of 146 million students in 2006



- In Italy there are almost 1.850.000 Higher Education students
- Design students are around 5%



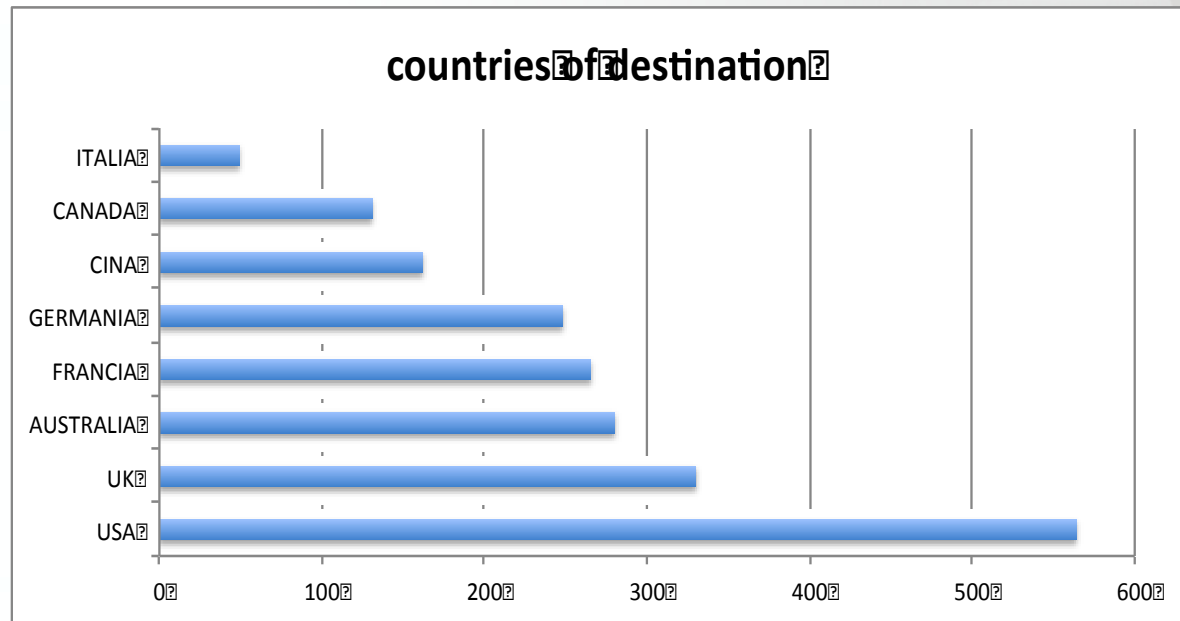
- Creative professions are among the most international ones: international mobility of workers, researchers, professionals
- International Brands, also in Higher Education (e.g. MOOCs)
- Life Long Learning and non formal learning
- Development of old Professions, and new professions
- New entrepreneurial opportunities

- International Students Mobility
- Growth of Independent Accreditation and Validation Organizations
- International Educational Networks
- Double and Joint Degrees, Branch Campus
- Online and Hybrid programs
- Not Academic Education

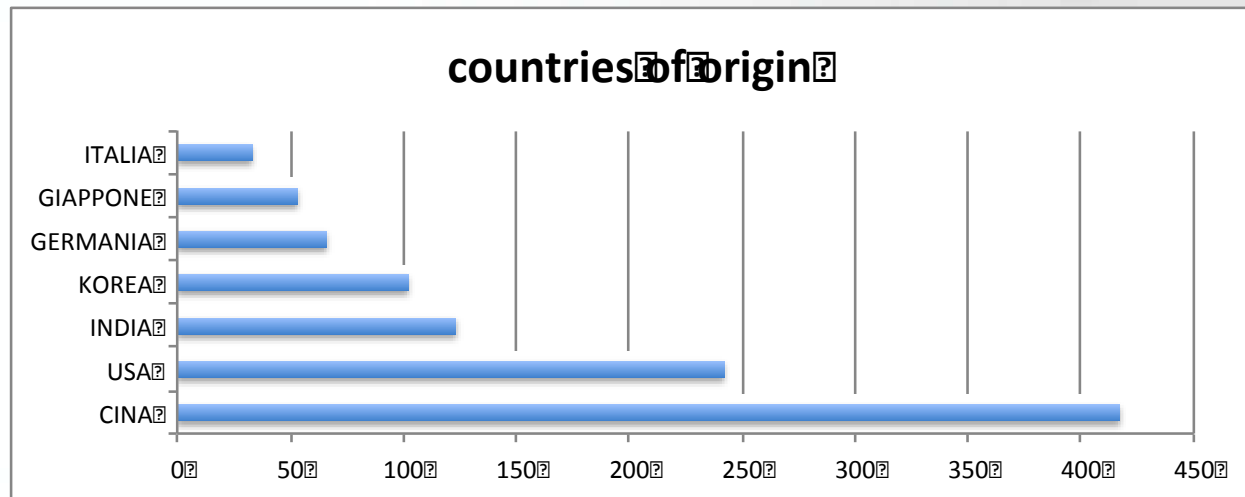
- In 2010, 3 million students spent at least a semester abroad
- In 2025 this number could be 8 millions
- In 2012, the Erasmus Programs involved:
  - 190.000 students for study mobility
  - 40.000 students for placement mobility



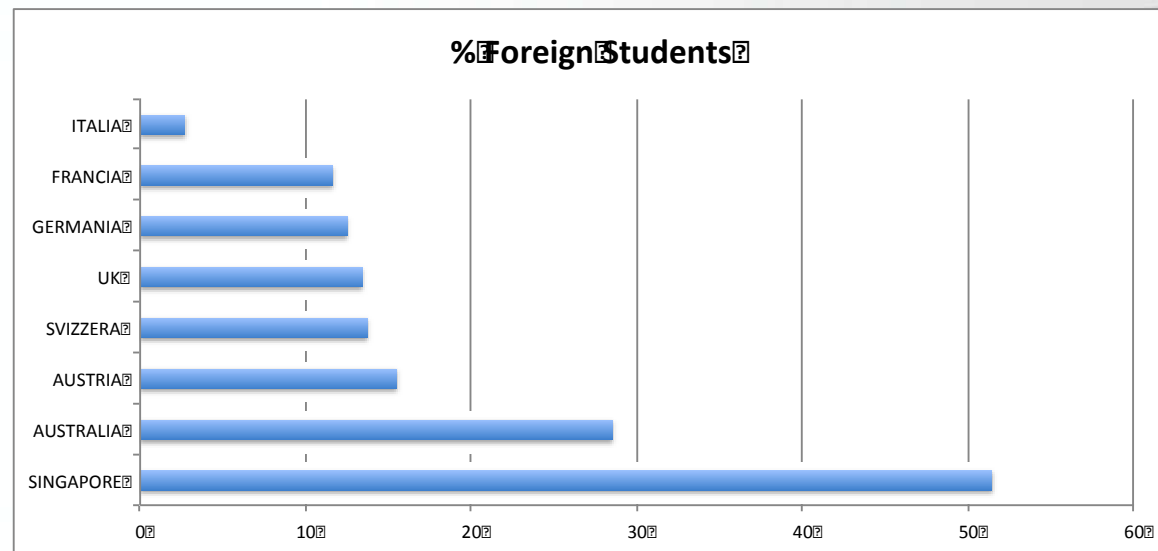
- USA is the main country of destination with more than 500.000 foreign students



- China is the main country of origin with more than 400.000 students abroad



- Italy welcomes fewer foreign students than other countries; they are mainly in design fields



- Development of Language Competences
- Enhancement of entrepreneurship
- Investment in Student Services
- Visa to study, for job placements and new enterprise creation