

# CNCB

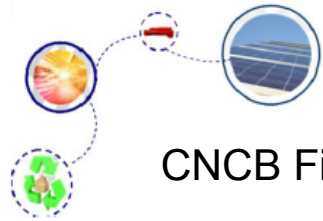
CLUSTER AND NETWORK COOPERATION FOR  
BUSINESS SUCCESS IN CENTRAL EUROPE

Final Conference

Venice

13th February, 2013





## CNCB Final Conference – Venice, 13th February 2013

Dear Ladies and Gentleman,

It is a great pleasure to invite you to the **Final Conference of the CNCB project** (Cluster and Network Cooperation for Business Success in Central Europe), a project financed by the European Commission within the **Central Europe Programme** that involves 10 partners from Austria, Italy, Czech Republic, Hungary, Poland, Slovakia and Slovenia and that aims to develop **transnational instruments to support cluster** development in terms of **cluster management, cluster optimisation and cluster internationalisation**.

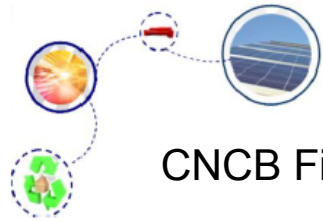
The conference wants from one side to present the final project results and activities on support of clusters development and enhancement realized by project partners. From the other the conference wants to stimulate the discussion regarding the perspective and **future trends** for clusters in European programmes and encourage the **exchange of experience and best practices**.

During the event it will be possible for cluster managers to participate to the Clusters to Clusters meetings focused on the following sectors and to deepen the discussion regarding cluster management, optimization and internationalization issues:

- 1st Group: **Green, Energy, ICT & technology**
- 2nd Group: **Biotech, Pharma & Cosmetics**
- 3rd Group: **Agrofood, Tourism, Creative Industry and Cultural Heritage**
- 4th Group: **Mechanics**

The event will take place on **13th February 2013 at 9:30 in Venice** at Don Orione Artigianelli.



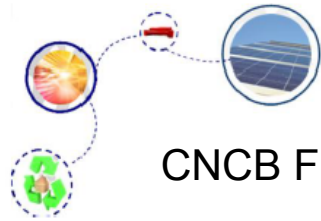


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### Programme:

- 9:15-9:30 Participants' registration
- 9:30-13:30** **Morning session**
- 9.30 – 9.45** **Welcome words**  
*Gian Angelo Bellati - Director of Unione Regionale of Chamber of Commerce of Veneto*  
*Maria Luisa Coppola - Councillor for economy, development, research and innovation Veneto Region*  
*Werner Pamminger - CEO Clusterland OÖ GmbH - Lead Partner Project Manager CNCB*
- 9.45-10.30** **CNCB - A toolkit for successful clusters**  
*Chairman: Nina Maria Kainz*
- 09:45 – 10:00 Definition of Cluster Management and cluster Manager – which is the X factor for the cluster success?  
*Marek Bureš, University of West Bohemia, Czech Republic*
- 10:00 – 10:15 Making the Cluster more competitive and efficient – when and how can a cluster be optimized? *Andrzej Rybka, Aviation Valley, Poland*
- 10:15 – 10:30 How to be an international Cluster – stages of internationalization and strategies  
*Rabb Szabolcs, Chamber of Commerce of Pecs, Hungary*
- 10:30 – 10:45** **Overview of EU Cluster Excellence Management and Next Steps on EU Cluster development**  
*José Freitas – European Commission – Enterprise and Industry Directorate-General*
- 10:45 – 11:30** **Clusters in Europe: the perspective and future trends in European program**  
*Chairman: Nina Maria Kainz*
- 10:45 – 11:00 *Werner Pamminger - ECCP – ECEI*
- 11:00 – 11:15 *Gilda Antonelli – Enterprise Europe Network*
- 11:15 – 11:30 *János Keresznyi – Managing director Riglersystem Europe LTD.*
- 11.30 – 13.00** **Podium discussion – Experience and knowledge sharing of cluster management in Europe**  
*Moderator Andreas Geiblinger*  
*Christian Altmann – Plastic Cluster Clusterland (Austria)*  
*Enric Pedrós Beyà - FEMAC.CAT The Cluster of Agricultural Machinery (Spain)*  
*Roberta D’Orazio – Refricold The Cluster of Air-conditioning & Industrial Freezing (Italy)*  
*János Keresznyi – Southern Transdanubian Cultural Industry Cluster (Hungary)*  
*Marcella Contini (CNA Emilia Romagna) – C-PLUS project*  
*Gianluca Sala (Milano Metropoli Development Agency) – CLUSTERS-CORD project*





## CNCB Final Conference – Venice, 13th February 2013

### **Programme:**

13:00-14:30 Lunch break

### **14:30-17:00 Afternoon session**

14.30 – 16.30 Clusters meet Clusters (Working groups for cluster cooperation)

1st Group: Green, Energy, ICT & technology

*Moderator: Andreas Geiblinger*

2nd Group: Biotech, Pharma & Cosmetics

*Moderator: György Szekeres*

3rd Group: Agrofood, Tourism, Creative industry and Cultural Heritage

*Moderator: Gilda Antonelli*

4th Group: Mechanics

*Moderator: Christian Altmann*

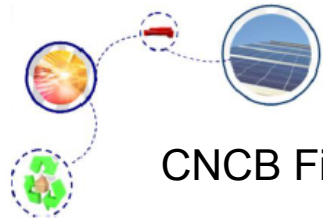
16.30– 17.00 Final discussion and closure of the event (Wrap up from the group moderators, conclusions from Lead Partner, Project Manager CNCB)

**17:00 Cocktail**

**To register please fill in the on line form within 30<sup>th</sup> January 2013. The participation is free of charge.**







## CNCB Final Conference – Venice, 13th February 2013

### **Conference's venue:**

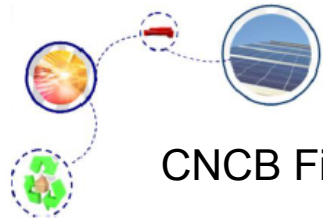
Don Orione Artigianelli - <http://www.donorione-venezia.it>

This Centre was established in 1423 as a Jesuits' monastery, In 1669, the convent and church were purchased by the Dominican Fathers, who erected the new church of "Santa Maria del Rosario" and began the extension of the monastery. In 1810 Napoleon issued a decree for the dissolution of the religious order and confiscated the goods. From 1815 to 1850 the building was managed by the Municipality of Venice as an orphanage and after it hosted professional schools and laboratories. With the start of the new millennium, the city has become a destination for thousands of people from all over the world also led by the incentive given by the Jubilee in the year 2000. For this reason the structure was converted into a Religious House of Hospitality and Conference Centre.

**Don Orione Artigianelli**  
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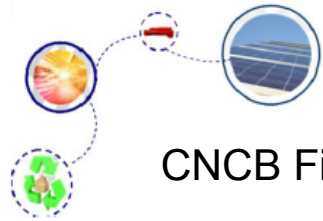
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EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

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**For any additional information please contact:**

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