

Freight Transport in Milan's Large Logistics Region

Greater Birmingham Perspective

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Overview



- PULS overarching objective is to provide a framework for strategic planning and guidelines
- This works within the wider backdrop of PUMS Urban Plan for Sustainable Mobility (or UPSM) developed by the Metropolitan City of Milan
- PULS will instigate the main actors in the private and public sectors in order to identify solutions which are environmentally sustainable, with low emissions of CO2
- Recognition on the need to better manage territorial and urbanistic aspects of production and services associated with logistics settlements

Positives



- Good strategic alignment with references to European Community White Paper on Transport as well as numerous territorial, regional and metropolitan plans.
 This begins to set out a clear rationale on 'why' this is strategically important
- Detailed analysis of the actors has been included which sets out roles and responsibilities and the areas of cooperation needed to take PULS forward
- Good contextual information provided on the freight business models across
 Europe and the challenges on intermodal transport (i.e. physical, economic etc)
 and a recognition that there should be a focus on the rail network
- Evidence on networks (Europe-Wide and Territorial), concentrations of warehousing and key flows of logistics movements in the Lombardy Region and the Metropolitan City of Milan

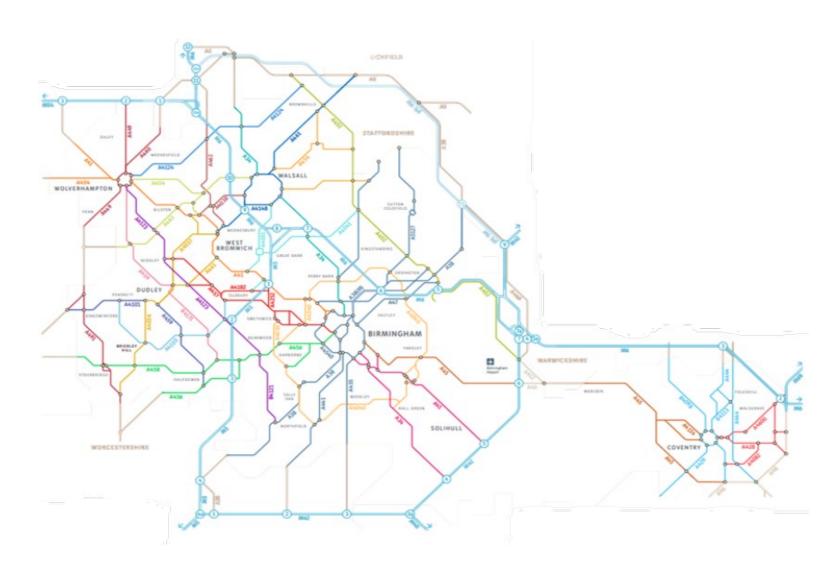
Review



- Building on the strategic alignment and setting out a clear articulation of the problem that needs to be solved. There is a good body of evidence but can this be better utilised?
- There is information on the key logistics flows and the challenges caused by this.
 Could there be a quantification of impacts such as congestion/delay, impact on economic competitiveness, reduction in levels of air quality? This would help build the case for intervention and action
- Whilst e-mobility can address some of the challenges, it cannot address all the negative externalities of freight transport and needs to be considered as part of a wider set of interventions
- This is a good body of work which helps set out a strategy. The next steps need to include an Action Plan which can translate outputs to measurable outcomes

West Midlands Update





Local Transport Plan



Reimagining transport in the West Midlands:

Local Transport Plan
Core Strategy



The Need to Change

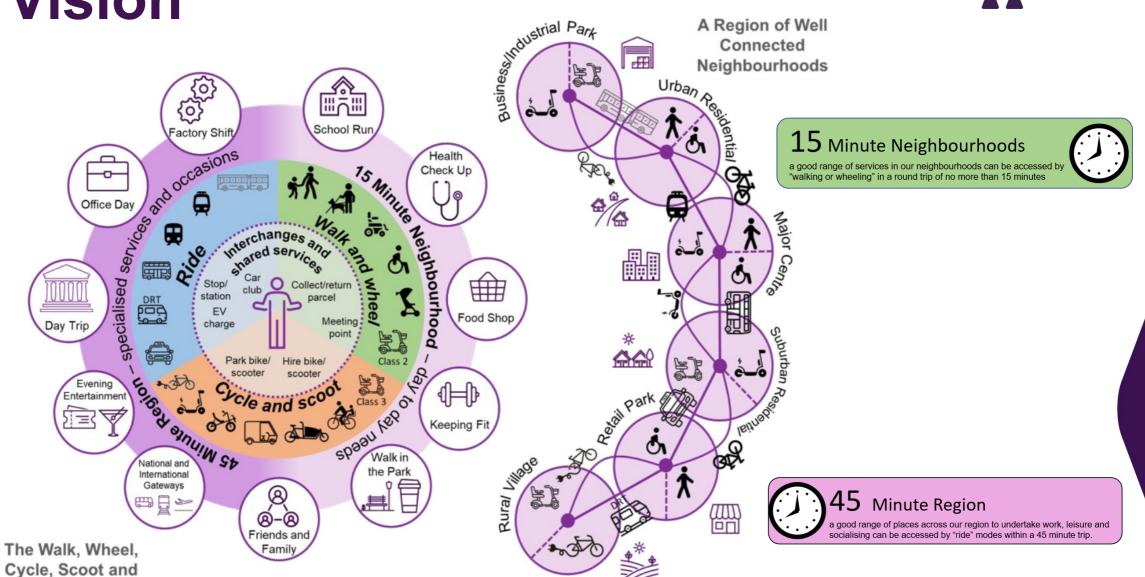




Vision

Ride Approach









Overarching Tier

National and Regional Tier Metropolita n Tier

Local Tier

