



Waterways system as a driver of economic and social development.

Metropolitan City of Milan is SWARE project partner: tomorrow the first Stakeholders meeting

Economic and Social Development Department of the Metropolitan City of Milan is organizing tomorrow the first meeting for regional Stakeholders, to share experiences in the field of protection and enhancement of waterways.

SWARE (Sustainable heritage management of Waterways Regions), in fact, is a project that aims to transform and improve regional policies to protect natural and cultural heritage of inland waterways and to promote sustainable economic and social development related to them, through the tourist attractiveness and new economic investment.

Building a participatory action plan to make the inland waterways system a new driver of economic and social development is the main task of Metropolitan City of Milan for SWARE, by investing in activities such as sustainable tourism, a new mobility and new cultural and creative enterprises.

The meeting aims to present the SWARE project to the Stakeholders to involve them fully in this process, starting from analysis, data collection and training.

The working group wants in fact to create a profitable and lasting partnership between institutions, public and private entities, civil society organizations on protection and enhancement of natural resources and cultural heritage related to our waterways, in order to define proposals for a shared action plan.

The Metropolitan City of Milan experiences will be exchanged with all the other European project Partners. Later, each Partner will carry out its own action plans to improve regional and local policies.

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Metropolitan city of Milan – Press office